

ABOUT US

GLOBIVATE is an organization dedicated to building the world's most valuable resource - its people. Our Team is committed to providing dynamic, inspirational and transformational programs that will institute a culture of excellence, good leadership and teamwork in organizations.

Our programs are geared towards enhancing employee commitment to their roles and their respective teams. We help employees and managers acquire attitudes, thinking and skills that help them manage critical emotional aspects of their jobs which enhance commitment and performance.

OUR VISION:

"To become the leading worlds' premier management consulting, motivational, event management and speaker promotional firm with an influential global network for business opportunities"

OUR MISSION:

"To execute vibrant world –class consulting and motivation services in conformance with best business standards that will transform individuals, organizations and societies in the whole world"

OUR MOTTO:

"Move Your World"

OUR CORE VALUES GUIDE US:

- Confidentiality
- Absolute integrity in everything We Do or Say
- People are number one in everything We Do
- Self discovery and Development
- Team work and delivery of results
- Enjoying Diversity

OUR INTERNATIONAL TEAM

- 1. Lawrence Byamukama Rwebishengye, Chairman and Managing Director
- 2. Daniel Okun Aideghogho, Executive Director Research and Leadership
- 3. Julius Arineitwe Kabyesiza, Executive Director Projects
- 4. Pontian Kay Byomuhangi, Executive Director Finance
- 5. Jim Kleiber, Executive Director Information and Communication
- 6. Benjamin Micheal Wakely, Executive Director Legal services
- 7. Ram Mubiru Habubakar, Executive Director Corporate Planning

1. ABUBAKER RAM HADJI MUBIRU, THE EXECUTIVE DIRECTOR CORPORATE PLANNING



Ram is a co founder and currently Executive Director Corporate Planning. He is proven team player with a good education background in Business Administration, strong interest in Marketing, Communications and the emerging Social business Models, he possesses interpersonal and analytical skills gained through hands-on and support roles in different positions and education.

Ram has helped thousands of top salespeople shatter their self-limiting beliefs and finally get the breakthrough success they want. He has in depth understanding of global trends and capitalizing on the Global

environment since he has lived , worked as well as attended and facilitated numerous conferences and trainings in Brazil, Italy, Belgium, Switzerland, Spain, India, Tanzania, Zambia, Botswana, Rwanda, Burundi, Kenya, Togo, Ghana and is currently working fulltime in India.

He is at this time the International Partnership Coordinator for Artemisia/ A Little World, based in Mumbai – India, His dedication and passion for training & developing others, commitment to remaining a student of personal development, and his visionary leadership has led AIESEC Uganda to pereform very well since he was the National President 200/2009. He previously worked for AIESEC, the world's largest student run Organisation as the Project and Communication Manager while based in Ethiopia. He has also worked with the East African Business Week as the Sales and marketing supervisor recording tremendous achievement in Sales and delivery of services.





2.JIM KLEIBER, EXECUTIVE DIRECTOR INFORMATION AND COMMUNICATION

Jim Kleiber is co founder and currently Executive Director Information and communication. He received a Bachelor's of Liberal Arts and Sciences in International Studies from the University of Illinois at Urbana-Champaign, with focuses in Intercultural Communications, International Business, and Spanish. Presently in the USA, Jim is also employed with The Inovo Group, an innovation consulting firm in Ann Arbor, Michigan, USA, which aims to bridge the gap between unmet community needs and emerging technologies that make solutions possible. He has worked in a variety of positions, but most frequently as an advisor -- e.g., his current role as Innovation Associate or previous roles as Business Manager for Diligent Consulting Ltd in Tanzania,

Study Abroad Peer Advisor for the University of Illinois, and Technical Marketing intern for Caterpillar Inc

Jim is currently employed with The Inovo Group, an innovation consulting firm in Ann Arbor, Michigan, USA, which aims to bridge the gap between unmet community needs and emerging technologies that make solutions possible.

He has an insatiable desire for learning about new fields, and as a result, has accumulated a knack for many disciplines, including but not limited to electrical engineering, international studies, behavioral economics, psychology, interpersonal communication, and salsa dancing.

His intercultural experience includes interacting in over 6 languages in more than 20 countries with innumerable people from different cultures/sub-cultures. Whether dancing salsa in Miami, speaking Swahili in Tanzania, or throwing snowballs in Michigan, Jim thrives on keeping people on their toes. The variety of couches, cots, floors and inflatable mattresses on which he has slept over the past 5 years has made him a self-proclaimed international couch surfing expert.

Although Jim has been described as being everywhere at all times, finding him is no easy task. Not to worry, he does randomly appear with an extravagant display of fro-like blonde hair, a bushy blonde beard, and / or brightly colored shirts. Jim blurts random product ideas to friends and is growing an affinity for proper customer service. He is also an avid observer of the human animal behaving in its natural and artificial environments.

3. DANIELS OKUN AIDEGHOGHO, EXECUTIVE DIRECTOR RESEARCH AND LEADERSHIP

Daniels is a co founder and executive Director Research and Leadership. Daniel brings More than



8years of extensive experience in the field of Human Capacity Development, Research Developments and Conceptual Developments. His mandate is to build a perfectionist's platform for Conceptual intellectualism, productive Professionalism that will emerge excellent entrepreneurial ideologies, unifying the world with a common sense of excellence. He has excelled in institutional developments in these past years of his huge experience. He has increased measures for Institutional Economy. Excellent Business minds Increase Intellectual worth for learners in educational institutes. He has built strategic ideas for institutions, expanded clients contact created long term goals for organizations I have demonstrated Visionary capabilities; Visionary inclinations in spotting business opportunities before the wave cascades down, because every business wave already carries within it the power to propel and prosper the Entrepreneur. In his experience at varied job tasks he has excelled. Hugely he has been productively; a symbol of value his success has been an honest

effort fully expended, in quest for a worthy ideal. His ideas are the material encapsulator of his immaterial worth. He aspires to be a citadel of excellence in future organisations. He has been proven a symbol of value to Organizations, and his aspirations are still counting on a perfectionist note. Until recently he has been a lecturer at Africa Population Institute , Makerere University Kampala Uganda, East Africa. 12th October 2010 teaching Philosophy, International politics and Economy , Management and sociology .



Daniel is passionate about helping organizations maximize human resources, solve people problems and increase bottom line results



4.EXECUTIVE DIRECTOR PROJECTS, JULIUS ARINEITWE KABYESIZA

Julius serves as Executive Director Projects and is also aco-founder. Julius brings passion to people with some of the most unique, fresh and powerful trainings in the personal development industry. Julius is very fluent in Swedish, English and moderate Kiryarwanda and Kiswahili. Julius was introduced to direct marketing as college student studying Diploma in Business Studies from Makerere University Business School.

He went on to acquire a **certificate** in **Logistics and store management** from **Lernias Bemanning stockholm Sweden.** Certificate in **Swedish language** and **human behaviour** from **Eductus AB Sollentina Stockolm Sweden** and Uganda Until recently when Julius returned from Sweden where

he has lived and worked for six years as a **Supervisor and distributor** door to door adverts and news papers in **Swedish Direct reklam (SDR)** for 6 years. He also was recruited in **sales and marketing** department in **Sweden's Premeir ICA supermarket Edsberg**. Julius commands good experience in Sweden's famous sanitary companies **Belesia AB, Miab AB** as a hygienic Supervisor. Julius is an alumni Member of **Palm Olofe Foundation in Sweden** which specializes in human rights, skills development and fair treatment.

Julius is above all, a team-builder, deeply inspired by an irrepressible belief in people.

Julius has become an entrepreneur, owning and managing his business earning more money from his small home based business dealing with General Merchandise than most of his colleagues and decided to take his business to the next level.

Julius doesn't just talk business, he lives it. He is an entrepreneur with active interests in natural environmental conservation, real estate and Microfinance . He has worked and lived in a number of countries including Uganda, Rwanda, Sweden, Britain -London which has challenged his world view and allowed him to have a wide personal experience in terms of job markets, migration, world finance, social and political behaviour. Julius as an "business insider" with extensive boardroom exposure, worked door-to-door, business to business and on the phone. He's in touch with the challenges confronting you and your people every day. He's able to share through experience what works, what doesn't, and why.All this experience has contributed to his understanding about development and motivation in life in different parts of the world which he feels he can share with world.



5.BENJAMIN MICHEAL WAKELY, EXECUTIVE DIRECTOR LEGAL SERVICES

Benjamin Micheal Wakely is the driving force behind GLOBIVATE as an **Executive Director Legal Services** and he is as well a **Co founder**. Thank you for taking the time to learn about our exciting new company **GLOBIVATE!** Although Benjamin has been educated and currently works in New Zealand, ultimately he sees himself playing an important part in international business in Africa and abroad. He has frequently travelled throughout his life and from a young age he has always dreamt of being part of an inspirational company that drives itself on international success and collaboration. Benjamin serves as a dynamic catalyst unleashing this hidden potential as he helps build new energy and confidence in everyone he

touches . ""Being in GLOBIVATE presents the perfect opportunity to realise the dream of building the leading worlds' premier management consulting, motivational, event management and speaker promotional firm with an influential global network for business opportunities"" says Benjamin Benjamin is currently a Solicitor at **Kensington Swan** a large and successful Law firm in New Zealand - Commercial and Corporate law team. His strong academic record and invitation into the Honours programme LAWS 212 (Criminal Law) Tutor at Victoria University of Wellington. is evidence of his drive for excellence not only academically but in any task he undertakes. His highly sought after position as Summer Clerk legal position with corporate firm Kensington Swan has given him an insight into the demands of a legal career and has enabled him to develop his legal



skills practically. He has enjoyed the intellectual challenge of this job, which has allowed him to further his knowledge in many areas of New Zealand private law. Previous to this, he gained experience working as a Writer/Reporter- Select Committee News in Parliament which gave him an exciting insight into the inner workings of his Government. However now, he is eager to gain international experience by continuing to push **GLOBIVATE'S** developing motivational programmes abroad. Outside of his career, he maintains an active and balanced lifestyle, participating in many sports teams over the years, as well as in cultural and community activities such as mentoring and tutoring. He takes pleasure in interacting with a diverse range of people during many activities he is involved in.

Benjamin has achieved many accolades in sports and culture including; Won the Junior Pairs Trophy in Lawn Bowls, Climbed Mount Kilimanjaro, Tanzania, Gold, 2 Bronze at University Rowing Regatta, 1st place in year 13 Classics, Awarded best performance at Rockquest Regionals, Received Awards for contributions to school, Received Culture Award for Debating and Drama, Award for Excellence in the Arts, 1st XV Rugby man of the year, 1st XV Most Valuable Rugby Player, Vice Skipper of the Spirit of Adventure, Community Improvement Awards.

Benjamin thrives on challenges that give him a sense of personal achievement. He has spent time living and working in a number of countries, He has volunteered as a teacher in Africa and worked as a councillor in America. He has recently travelled through Southeast Asia learning a lot about the diverse cultures of the region. Successfully integrating himself into different societies and cultures, whilst achieving goals such as climbing mountains and undertaking activities that push his own boundaries proves his ability to handle even the most testing situations, and proves him capable to take on any role **GLOBIVATE** may require of him. All of the **directors** here at **GLOBIVATE** are extremely motivated people.

6. LAWRENCE BYAMUKAMA RWEBISHENGYE, CHAIRMAN & MANAGING DIRECTOR



As a former Country Coordinator for University of Dar es salaam Business alumni association in Tanzania, Lawrence leads the charge as **Chairman** and **Managing Director GLOBIVATE** and its dedicated team. He is **an alumni** and **Board advisor** of **AIESEC MUBS**, a non – political, independent, not for profit organization, run by students and recent graduates of higher education. He is an inspirational and transformational leader with high level of liveliness on personal development. His success story has been profiled on tens of radio, news papers & Magazines and television shows including the Africa Report, East African TV both National and International radio and television including radio and BBC . Lawrence has inspired thousands in East Africa to reach for and

become more than they ever thought possible including university and high school students both in Tanzania and Uganda. He is currently authoring a book on personal development to be released soon. He is a result driven professional and holds an **Honors Bachelors degree of Business administration from Makerere University.**

While in his early twenties , Lawrence Co founded **KAUGRA** (Kanungu Graduates and undergraduates association and currently serving as its Spokesman. A professional association which includes many prominent Graduates and Undergraduates from Kanungu District .

Lawrence is a Keynote Speaker, Coach. He realized his love for speaking at a very young age; he became a pioneer as the first year student to be voted as Speaker Bakiga students association Makerere University Business School (**MUBS**). He was very instrumental in organizing the dynamic Career Guidance in Kanungu District visiting most high schools and using other medias like radio.He was the vice chairperson Kinkiizi Makerere University Students association. Lawrence won a highly competitive election to become, Hon GRC (Guild representative member/ MP) -Bachelor of business administration at **MUBS**

At the age of 19 years while at Premier, he became Head prefect Premier High School after heavily contested races. Speaking comes from the core of his soul, and he inspires the audiences as he talks about his Childhood experiences , thrilling AIESEC Exchange in Dar e salaam and his journey to Tanzania where he was first Country Coordinator of University of Dar es salaam Business School Alumni Association for 1.5 years in Tanzania . While there he got passion for creating viable business from the ground up and participated in a global learning environment with other **AIESEC** interns from



US, Europe, Africa and Asian origins and this has challenged his world view. Lawrence working with an extraordinary Board of Directors, he spearheaded the creation of **xpress success forums in Tanzania**, **UDBS inspirational days**, contributed tremendously to the **launch of University of Dar es salaam Business School**. He also helped in branding and marketing the association to members who have settled all over the world.

Lawrence has risen to national prominence during **2011-2016 Presidential and Parliamentary elections in Uganda**, becoming the first person to contest For **Member of Parliament Kinkiizi East constituency -Kanungu District from his Parish Bugongi –Kambuga sub county.** He is highly admired and provides great inspiration to both the old and young generation. He is a man with great courage and passionate about helping other people to shake off mediocrity and live up to their greatness. His message will lead you on a power-packed adventure that is often filled with laughter and practical illustrations.

OUR INNOVATIVE PROGRAMS

1. TRAINING AND SKILLS DEVELOPMENT PROGRAM

Whether in-house or on-site, our corporate training courses are exclusively tailored to the needs of your company. Our effectual approach to corporate management training can shape your company's mediocre manpower into adept global professionals.

In association with various small, mid-sized and large professional Training organizations, GLOBIVATE provides and facilitates various Professional Training Programs;

a) OUR CORE SERVICES;

- Skills development workshops
- Coaching for performance enhancement
- Career transition coaching
- Finding & developing fulfilling relationships
- Increase organizational cohesion & motivation
- Motivation and attitude change programs and retreats
- Human resource management services; from recruitment, induction, performance management through to retirement.
- Performance based business transformation
- Facilitation of large business meetings with multiple stakeholders
- Increasing competence to undertake business start-ups & career advancements
- Boost sales by understanding 'how people buy' & win customer loyalty

b) CUSTOM DESIGNED TRAINING PROGRAMMS

These Training Programs are tailor made for each segment differently and the segments/level entails

- 1. Students School, Junior & Senior College, Professional College Students.
- 2. Educational & Vocational Institutions Student/Staff and Teacher Training Programs
- 3. Young Professionals/Self Employed/Businessman/Individuals
- 4. Organisations –Mid-Sized Companies, Corporates, Government Organisations





In the above picture on the right is one of GLOBIVATES' motivational talks in East Africa and in the Middle are partners of GLOBIVATE posing with Directors and on extreme left corner was after Team coaching and a practical session with participants.

C) SKILLS DEVELOPMENT AND TRAINING PROGRAM



GLOBIVATE'S training and development department focuses on programs which provide skills, behaviors and strategies for employee productivity, satisfaction, cooperation and energy. The four basic services are offered through this department; **skills development training, team building, facilitating meetings and motivational talks.** We focus on skills that will enhance teamwork and good communication as well as how they interact with individuals outside the company be it clients or potential clients.

Our Trainings are custom made to meet the needs of our clients. Trainings can be held for any organization number of people, type of employee and topic. At Globivate our approach is simple;

- I. First, we meet with you and to discuss your currents needs
- II. Secondly, we agree on a program and key objectives
- III. Thirdly, we talk with participants before the workshop to gather their expectation. Then we create a custom made program for your organization.

During the workshop, facilitators take participants through the information with experiential learning techniques, activities, Vedios, roll plays and more.

Here at GLOBIVATE, through a combination of coaching, personality assessments, role plays, assignments, action planning, projects, and solutions will assist you to make those tough decisions and to help you to overcome your challenges. You will get to know about all of the personality layers that make you what you are and those layers that you need to make you the person you need to become!



BENEFITS OF OUR SKILLS DEVELOPMENT & TRAINING PROGRAMS

After the **GLOBIVATE** training, you can expect to see the following among other great benefits:

- 1. High level of motivation, creativity and innovation
- 2. Better time management and higher effectiveness
- 3. Exceptional emotional management and lower stress levels
- 4. Lower staff turnover, high staff retention and attraction of higher quality human resource in future. This will create a stronger leadership pipeline within the company
- 5. Increased pro-activity and productivity among the individual employees
- 6. Enhanced team cohesion, renewed team spirit and a shared vision
- 7. Higher levels of commitment, ownership, passion and focus
- 8. Improved performance and results on the job

Below is a partial list of skills development trainings by category offered by GLOBIVATE; Please contact us for a full list or inquiries on other Trainings;

A. Marketing and sales

- Customers care skills
- Marketing and selling skills
- Key account management



- Brand marketing skills
- Product management
- Prospecting and Sales negotiation

B. Personal Effectiveness

- Interpersonal communication
- Communication with difficult people
- Work-life balance
- Listening skills
- Time management
- Effective presentation skills

C. Management Development

- Coaching and mentoring
- Leadership skills
- Conflict management /conflict resolution
- Project management
- Multi and cross cultural management
- Strategic planning

D. Compliance Training

- Corporate compliance and controls
- Business Ethics
- Risk management
- Disciplining and Termination
- Discrimination (Gender Bias, Racial, Religion)
- Harassment (sexual harassment, verbal harassment)

d) TEAM BUILDING;

Team building events are designed to fit the current needs of your team. Some teams need time to bond, relax and just have fun. Other teams have specific obstacles to address and overcome. In any event, **GLOBIVATE** will tailor make a team building event for your organization.

e) MEETING FACILITATION;

GLOBIVATE offers arrange of services for facilitation with different levels of engagement at the prepatory stage , at the meeting/workshop and after the meeting. These include preparing documents, managing the process, chairing the meeting, following with action parties, writing a report and providing equipment.

f) PROJECTS & EVENTS MANAGEMENT

GLOBIVATE offers everything you need to make your corporate event a success. From pre-event planning, fundraising and PR services, to event management, experiential marketing, sales support and other post-event marketing and follow-up services, GLOBIVATE can handle all aspects of your corporate event.

GLOBIVATE provides accommodating and professional event management services to our clients, from small meetings to major conferences and exhibitions. Take the first step to assure your next event is a true success by contacting GLOBIVATE today







From Left is Azim Jamal, one of the world's top inspirational speakers posing with Managing Director GLOBIVATE, Lawrence Byamukama R, then in the middle picture is Jim Kleiber the Executive Director Information and Communication together with managing Director GLOBIVATE Lawrence Byamukama R and on the Extreme right are two partners of GLOBIVATE from China.

g) MOTIVATIONAL TALKS;

Whenever your staff needs a boost or inspiration, turn to GLOBIVATE'S motivational talks. Our talks include a basic talk where the client chooses atopic and GLOBIVATE delivers, standard talk where GLOBIVATE discusses with participants before hand to custom make the talk and spices up the talk with different activities and an enhanced talk which includes everything covered in basic talk, but in addition provides support after the talk for all the participants.

2. ORGANIZATIONAL DEVELOPMENT

Organizational development is concerned with making the entire organization fit for purpose. GLOBIVATE strategy defines organizational development as; The Practice of planned intervention to bring about significant improvements in organizational effectiveness.

OTHER FORMS OF ORGANIZATIONAL DEVELOPMENT INTERVENTIONS ARE;

- Reviewing the organization and institution
- Internal monitoring systems
- Impact evaluation of the current activities
- Decision making process
- Finance systems
- Administrative systems
- Assessing organization capacity and reviewing organizational indicators for progress, output and impact

HOW IS ORGANIZATIONAL DEVELOPMENT RELEVANT TO YOUR ORGANISATION?

- Continuous maturity in response to changes in the external environment
- Organizational development will be concerned with making the entire organization fitter for purpose, its about dealing with causes rather than symptoms and focuses on the whole organization not just discrete department or particular components. It therefore creates overall changes
- It allows better use of financial, human and technological resources
- Performance improvement with less effort
- Because of the standards set ,it increases customer satisfaction and the overall well being of those working for the organization.

3. EFFECTIVE COACHING AND MENTORING

If you've ever wanted to increase the impact and effectiveness of your career, accelerate your company's growth and implement programs that result in exceptional Return on investment, it's time to discover how an Action Coach can guide you, your team and your company to incredible success.

BENEFITS OF EXECUTIVE COACHING

Executive Coaching forms the basis of a powerful partnership, which typically begins when the leader is in quandary and feels stymied While executives might have input from Boards, Advisory Committees, Executive Committees, employers, colleagues, family and friends; there still exists a huge gap when it comes to objective feedback and support. Executive Coaching has been successful in providing the missing link, thereby filling the gap, and providing a perspective focused on your dreams, goals, passions, and unique characteristics.

AMONGST OTHER THINGS, EXECUTIVE COACHING WILL HELP YOU:

- Your Executive Coach will help you elevate your level of thinking and problem solving so you can work through the various issues you face with relative ease and speed.
- Take your personal and professional effectiveness to a whole new level.
- Boost your self-esteem, and hence the status you enjoy within your organization.



- Push you beyond limits and help you raise your own level of productivity.
- Help you unleash your passion so you can go for your goals.
- Bring about more balance in your life.
- Tap your full potential.
- Augment your sense of comfort and well-being.
- Help you create a written action plan according to your expectations.
- Use a proven process for turning your potential into enhanced performance.

EXECUTIVE COACHES DO THIS AS THEY TYPICALLY;

- Challenge executives to broaden their learning and knowledge to help them move with the dynamic world of business and go far beyond their own current level of competence.
- Share proven frameworks and models with executives and help them implement action plans most suited to their definition of success.
- Help executives develop more thoroughness in the way they organize their thinking and planning.
- Help executives develop the necessary skills and capacity so they can manage their own angst when dealing with tough situations.

4. PUBLIC RELATIONS SERVICES;

Whatever the occasion, whether you are organizing an international seminar or just in need of company rebranding, let **GLOBIVATE** handle your **PR** needs. We specialize in the following **PR** services:Media Relations, Product Launch, Newsletter Development, Speech Development, Media Monitoring and Press Release Development

5. MARKETING AND COMMUNICATION SERVICES;

Experiential Marketing;

GLOBIVATE can make your brand real, vibrant and relevant in the world of today's consumers. We do it with an array of tools that are customizable to your needs. And it all delivers your marketing message to the people you've got to reach.

Mobile Marketing

Mobile Marketing is where we put your show on the road. And it doesn't matter if the road for your tour is national or international. We can manage it at every stage, from designing, production, routing and event execution. We take care of maintenance and staffing. Mobile Marketing is a dynamic, high visibility tool that brings your brand right down the street where your target lives.

Event Marketing

Event marketing puts your brand at the center stage. We can create an event, put you into an existing prime event or activate your current sponsorships. Then we take care of all the logistics, from negotiation and pre-publicity all the way through to breakdown. By matching your brand with the right event, Event Marketing makes customers see your brand as in touch with their interests and lives.

Retail Sales Programs

You've sweated your brand's marketing every step of the way. Now let our Retail Sales Programs create an experience out of every trip to the store. We train store staff to know how to sell your brand better. We even put our own brand ambassadors on the floor, where the customer is primed to buy. They can sell (and even upsell) through area merchandising, demonstrating and bringing your product to life.

Market Research & New Market Entry

GLOBIVATE offers flexible, dynamic research services providing information, resources and expertise to enable your company to make the best business decisions possible. We conduct Market Research, Feasibility Surveys, Competitive Profiling, New markets and Market Segmentation. We support organizations in Conceptualizing an Idea for an Advertisement, sourcing an Ad agency/Ad-Film production firm, making an Ad/Corporate Film, choosing an apt Media Vehicle and ensuring a proper Creative Campaign in accordance to the plan. Contact us today to make a no obligation assessment of your research needs

Product & Brand Management



We help in Product Planning & Launch by identifying the right customer segment, develop product/service differentiation strategies, determine an appropriate pricing strategy and formulate Sales, Marketing promotion and Distribution plans. We help in Designing and implementation of marketing programs and activities to build, measure, and manage Brand Equity. Evolving Brand Proposition, Brand Extension, Positioning, Brand Budget optimisation etc

Media/Marketing Plan

We facilitate in Creating Media/Marketing Plan for the Products/Brands/Service of an organization, Leasing with Ad-agencies/Print & Electronic Media Outdoors/Interactive Media for an apt Ad-Campaign and Proper Reach. Creating different Organizational Collaterals, Vendor management .

6. BUSINESS NETWORKING



From left GLOBIVATE founders. In the Middle is Ram Mubiru, Executive Director Corporate Planning representing GLOBIVATE in an International Training and on the extreme right is Daniel Okun Executive Director Research & Leadership with AIESEC interns

By the virtue of our vast Professional Network, Business Contacts and Associates from diverse fields, GLOBIVATE provides broad reach across industries and geographies, hence networking and business access to the following fields ,

- (A) Advertising Agencies, Marketing Communications Agencies & Consultants
- (B) Consultants like Turn Key & Project Consultants, Sales & Business Development Professionals.
- (C) Professionals like Architects/Engineers/Doctors/IT Professionals/Lawyers/Fashion Designers/ Interior Designers
- (D) Scientific & Research Institutions (Hospitals/Research & Learning Center.
- (E) Educational Institutions Schools/Under-graduate Colleges/Professional Colleges (Engineering/Medicine/Law/IT/Management/Other Courses).
- (F) Media & Entertainment Sector Print/Electronic Media/Interactive & Outdoor Film & TV Industry. Performing Artists & Theater.
- (G) Development Sector MFI's/NGO's/Trust/Charitable Institutions/Funding agencies.
- (H) Industrial Associations & Governing bodies/Confederations
- (I) Recruitment/Staffing, Training & Entrepreneurship Mentoring Companies etc.

As a result GLOBIVATE naturally, becomes a business exchange platform/interface for various organizations. This eventually leads to —

- Business Idea Exchange, Collaborations/Mergers/Take Over, Outsourcing etc.
- Co-Branding
- Technology Up gradation
- Trading, Fair Trade, Domestic & International Exports etc.

GLOBIVATE can avail contacts of various organizations for reference checks by potential clients upon request. Details about specific programs is also available on request

7. TURN KEY PROJECTS (OUT SOURCING) -

The success or failure of an organization depends on what business/projects one chooses and how well the same are implemented. The effects are far-reaching, both positive and negative. This makes the difference between leaders and also-ran ones."

We have Tie-ups & Business Associations with few good Turn Key & Project Consultants; hence we help to facilitate the following -



- Starting up Project-from inception to the launch/Start Up to running stage).
- Place/location sourcing/raw material/service sourcing, testing, staff training, logistical, and operational support
- Product/Service Development Product Study/Research, Product Procurement, Product Development, Technical & Mechanical Up gradation etc.
- Organisational Development –Operations and Administration. Logistics

8. GLOBIVATE CONSULTING

We offer Consulting services for Corporate Organizations, NGOs , Donor organizations and Educational Institutions in the following ;

- Organisation Culture Change
- Organisation Strategy and Planning
- People Development Strategies

GLOBIVATE

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